

R54 - Was it the Newspaper or Publishing Company?

Joseph Laura (#1238)

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PHILADELPHIA
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S. J. Balough
S. W. Stallsmith Mgr

To THE PHILADELPHIA RECORD DR.
The Pioneer One Cent Newspaper of America.

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The catalog of United States Perfins, Balough & Balough, 1979, lists record the Record Publishing Company, Philadelphia, Pennsylvania as the user of perfin pattern P129. If we turn the illustrated post card over we may note that the pattern was also

used by The Philadelphia Record, which was probably a subsidiary of the Record Publishing Company, was also a user. A photocopy has been forwarded to the US Catalog Editor for his consideration.